

How to Make Fake News

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The Basics

1. Download a free trial of the program [Sublime Text](#).
2. Pick a news website to manipulate. I've found the [New York Times](#) and [The Advocate](#) websites both have good easily manipulatable source code.
3. Right click on the website and select "View Page Source"
4. Copy and paste the entire source code into a "New file" on Sublime Text.
5. Find the pieces of text you want to change, such as the title or the body of the article.
 - a. Typically a piece of text will be repeated in multiple locations, I search using command+shift+F and replace all instances.
 - b. Note for adding line breaks (to create space between paragraphs) you'll need to add `</p><p>`.
6. Take screenshots of your news article and upload as a graphic to Qualtrics!



Adding a Photo

1. Find the image you want to put in your news article. It can be a file or a URL.
2. Go to <https://elmah.io/tools/base64-image-encoder/>
3. Upload the file (or paste the URL). Then click “Encode Image”.
4. Scroll down and find the box that says “HTML usage”; click the “Copy” button.
5. Go back to the Sublime Text window with the HTML code. Search the Page Source code for “<img” (this is called the img start tag). Now keep scanning ahead until you find “/>” (this is called the closing tag). Replace this entire img block (starting with “<img”, all the way through the closing tag) with the encoded image that you copied in step 4. Save.
 - a. To adjust the image width to 500 pixels add “width=500” inside the img start tag right in front of the img end tag. Save.
 - b. To center your image add “<center>” just before the first img start tag and “</center>” in front of the img end tag. Save.
6. In Finder, find your html file and double-click to open.